#### **AMOY BNA Account Revision**



#### Section Authors:

Introduction: Erica Nol, Trent University

Characteristics: Tracy Borneman, NCSU Coop.Unit,

Distribution: Janell Brush, Florida Fish and Wildlife Conservation Commission

Systematics: Theodore R. Simons, USGS NCSU Coop. Unit

Migration: Shiloh Schulte, Manomet Center for Conservation Science

Habitat: Jessica Stocking, NCSU Coop. Unit
Food Habits: Jon Altman, National Park Service
Sounds: Pam Denmon, U.S. Fish and Wildlife Service

Behavior: Alex Wilke, The Nature Conservancy

**Breeding:** Tom Virzi, Rutgers University

Demography and Populations: Conor McGowan, Alabama Coop. Unit Conservation: Brad Winn, Manomet Center for Conservation Science

Appearance: Sara Schweitzer, North Carolina Wildlife Resources Commission

Measurements: Kim Peters, Massachusetts Audubon

Future Research: Stephen Brown, Manomet Center for Conservation Science American Oystercatcher Working Group: Ruth Boettcher, Virginia Dept. of Game

References: Sue Heath, Gulf Coast Bird Observatory

#### Other Contributors:

Robert C. Humphrey (RH), Brunswick Maine. Sean Murphy, USGS Forest and Rangeland Ecosystem Science Center Felicia Sanders, South Carolina Department of Natural Resources

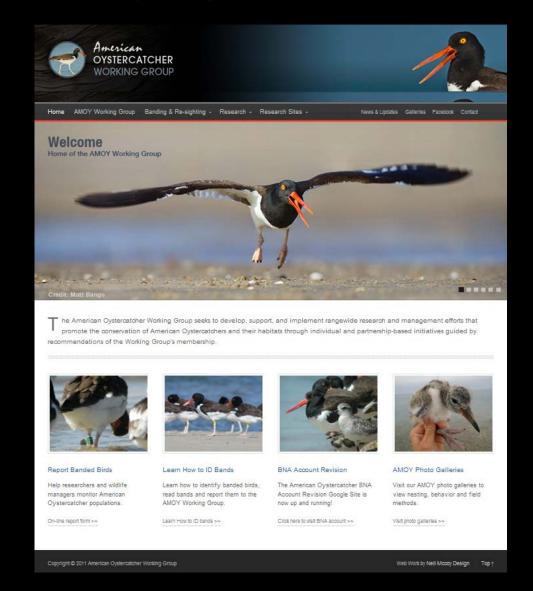
#### How do we make the BNA dynamic?

- Link appendices to annual updates
  - Population estimates
  - Productivity estimates
  - Resight summaries
- Periodic (3 yr?) section revisions
- Add media (audio/video/images)
- Suggestions?

### Working Group Web Page

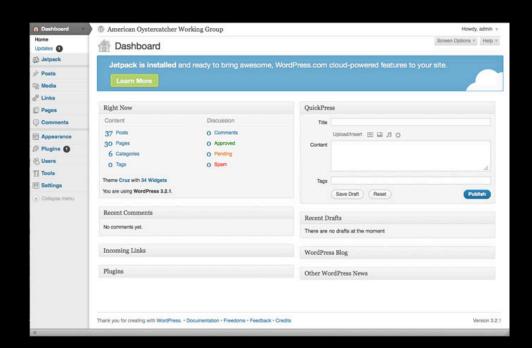
http://amoywg.org

- A Working Group Web page created in 2002 provides:
  - A summary of Working Group objectives, activities, and contact information
  - Access to the Working Group list server
  - Banding protocols, banding summaries by state, banded bird reporting form
  - Descriptions of field methods
  - Updated November 2011



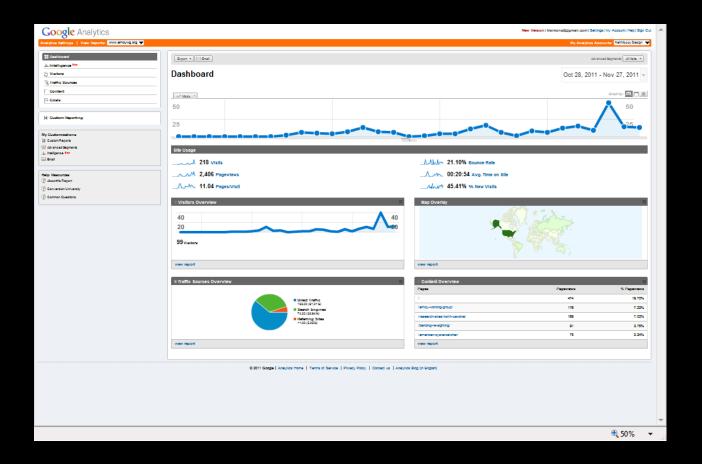
#### **WordPress**

- Free, open-sourced software
- User friendly back end (dashboard)
- Allows multiple users to update and add content
- Low cost
  - Site hosting ~\$75/year
    - Media Temple
  - URL ~\$12/year



## Google Analytics

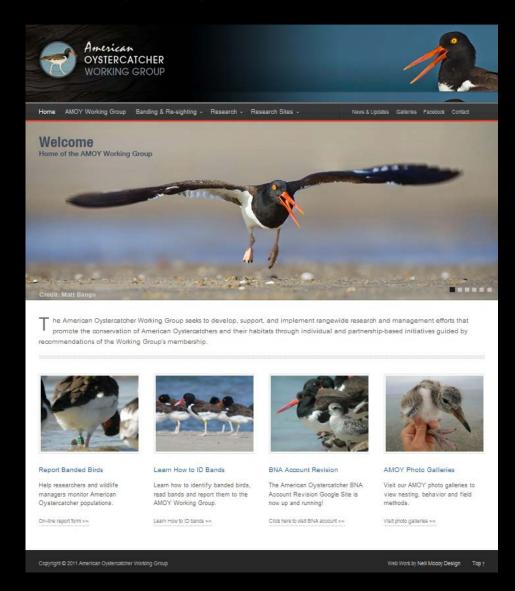
http://www.google.com/analytics/



#### Web Page Evolution

#### http://amoywg.org

- Blog list serve mirror
- Public front end for banding database
  - Band lookup
  - Smart phone ap
- More content
  - State pages
  - Images/video
- Live web cam (MA)
- Satellite/GPS tracking
- Facebook/Twitter
- Send your feedback



## Haematopology – collaborative focal species research and management in waterbird conservation

Ted Simons
USGS Cooperative Fish and Wildlife Research Unit
Department of Biology, NC State University



# Lessons from the AMOY Working Group Experience

- Advances in digital information technologies and new paradigms about how we do science are providing unprecedented opportunities for biologists to synthesize, share, and disseminate information, and to work at scales relevant to our conservation and management goals
- Collaborating on achievable objectives has been the key to our success as a working group
- Progress fostered by
  - Bottom-up structure
  - Shared information
  - Individual initiative
  - Respect and inclusion
  - Peer pressure
  - Legacy of shared accomplishments

